Concept 01 / Blue & Gold

Six-artist lineup including Petit Pays



Concept 02 / Electric Nights

Six-artist lineup including Petit Pays



Concept 03 / Retro Soul

Six-artist lineup including Petit Pays



Concept 04 / Emerald Gala

Six-artist lineup including Petit Pays



Petit Pays / 23 December

Individual artist flyer sample



Seppo / 31 December

Vertical story sample



What we will deliver

22 finished designs and videos

01	Full lineup campaign poster
03	Individual event flyers
06	Story graphics: countdown + tonight
03	Animated announcement videos
03	Short reminder videos
03	Short event recap videos
01	Launch film: best of last year
02	Campaign banners

12 static designs + 10 videos

Print + social exports for main posters and flyers.

Vertical videos at 720p, with titles and sound.

Recaps + launch film edited from supplied footage.

Two consolidated revision rounds included.

27 November / 23 December / 31 December